

EXAMPLE

This document is an example of a privacy notice that is **not fit of purpose**, which is discussed in this blog article: <https://tkmconsulting.co.uk/2026/04/23/how-to-write-a-gdpr-compliant-privacy-notice-free-checklist-and-examples/>

Please do not copy or use parts of this document for your own privacy notice.

Privacy Notice – Radiance on the Go

Effective from: 1st April 2025

At Radiance on the Go, we are committed to protecting your personal data and respecting your privacy. This notice explains what personal information we collect, how we use it, and your rights under data protection law. This privacy notice applies to our website visitors, clients, and anyone who books a service with us.

1. Who We Are

Radiance on the Go is a mobile beauty therapy business based in Greater Manchester, offering skincare and beauty treatments in clients' homes. We are the data controller for your personal data.

If you have any questions, please contact us at:

Email: info@radianceonthego.com

2. What Information We Collect

We may collect and process the following personal data:

- Your name, contact details and home address
- Health and medical information relevant to your treatments (e.g. allergies, skin conditions, pregnancy)
- Appointment history and preferences
- Payment details when you book a service
- Email preferences and marketing opt-ins

We also collect your email address when you subscribe to our newsletter. We currently use Mailchimp to manage our mailing list.

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3. How We Use Your Data

We process your personal data for the following purposes:

- To deliver the treatments you have requested
- To manage your bookings and send reminders
- To maintain treatment records
- To send occasional promotional emails, if you have opted in

We rely on the following lawful bases:

- Contract – for providing services you have booked
- Consent – for sending promotional emails
- [Insert lawful basis here]

4. Sharing Your Information

We only share your information when necessary to deliver our services. For example, we use trusted third-party providers for email marketing and online payments.

We may share your data with:

- Mailchimp (for newsletters)
- SumUp (for payment processing)

We do not sell your data to anyone.

5. Data Retention

We retain your personal data for as long as necessary to provide services to you and to meet our legal obligations. This may include keeping records of treatments provided for insurance purposes.

We review personal data periodically and securely delete or anonymise anything no longer required.

6. Your Rights

Under the UK GDPR, you have rights in relation to your personal data. These include:

- The right to access the data we hold about you
- The right to request correction of inaccurate information
- The right to withdraw consent (where applicable)

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To exercise any of your rights, contact us at the email above.

7. Cookies and Website Use

Our website may use cookies to enhance your experience. By continuing to use the website, you agree to the use of cookies. For more information, see our cookie policy.

8. Changes to This Notice

We may update this privacy notice from time to time. The latest version will always be available on our website.